

CALIFORNIA STATE UNIVERSITY, LONG BEACH

OFFICE OF ACADEMIC AFFAIRS

DATE: October 31, 2016

TO: Dean
FROM: Shih-Sung
Director of Academic Affairs

RE: Annual Report on Academic Affairs

This is to inform you that the following information is being provided to you for your information. Please refer to the attached file for more details.

1. Learning Outcomes (PLOs) . One of the main goals of the university is to provide quality education to our students. The following are the Learning Outcomes (PLOs) for the Bachelor of Science in Business Administration program. You can find more information at <http://www.calstate-lb.edu/academic-affairs/plo/plo24.pdf>.

2. Campus Alignment (PLOs) . This is to inform you that the following are the Learning Outcomes (PLOs) for the Bachelor of Science in Business Administration program. You can find more information at <http://www.calstate-lb.edu/academic-affairs/plo/plo24.pdf>.

3. Methods and Measures . This is to inform you that the following are the Learning Outcomes (PLOs) for the Bachelor of Science in Business Administration program. You can find more information at <http://www.calstate-lb.edu/academic-affairs/plo/plo24.pdf>.

Thank you for your attention to this matter.

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CSULB PROGRAM LEVEL ASSESSMENT RUBRIC
Department of ...

Dimensions of Report	Absent	Needs Work	Acceptable	Exemplary
<p align="center">Learning Outcomes</p>	<p align="center"> ④ ③ ② ① </p>	<p align="center"> ④ ③ ② ① </p>	<p align="center"> ④ ③ ② </p>	<p align="center"> ④ ③ ② ① a </p>

Campus Alignment

④ ③
 ② ① a
 ④
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