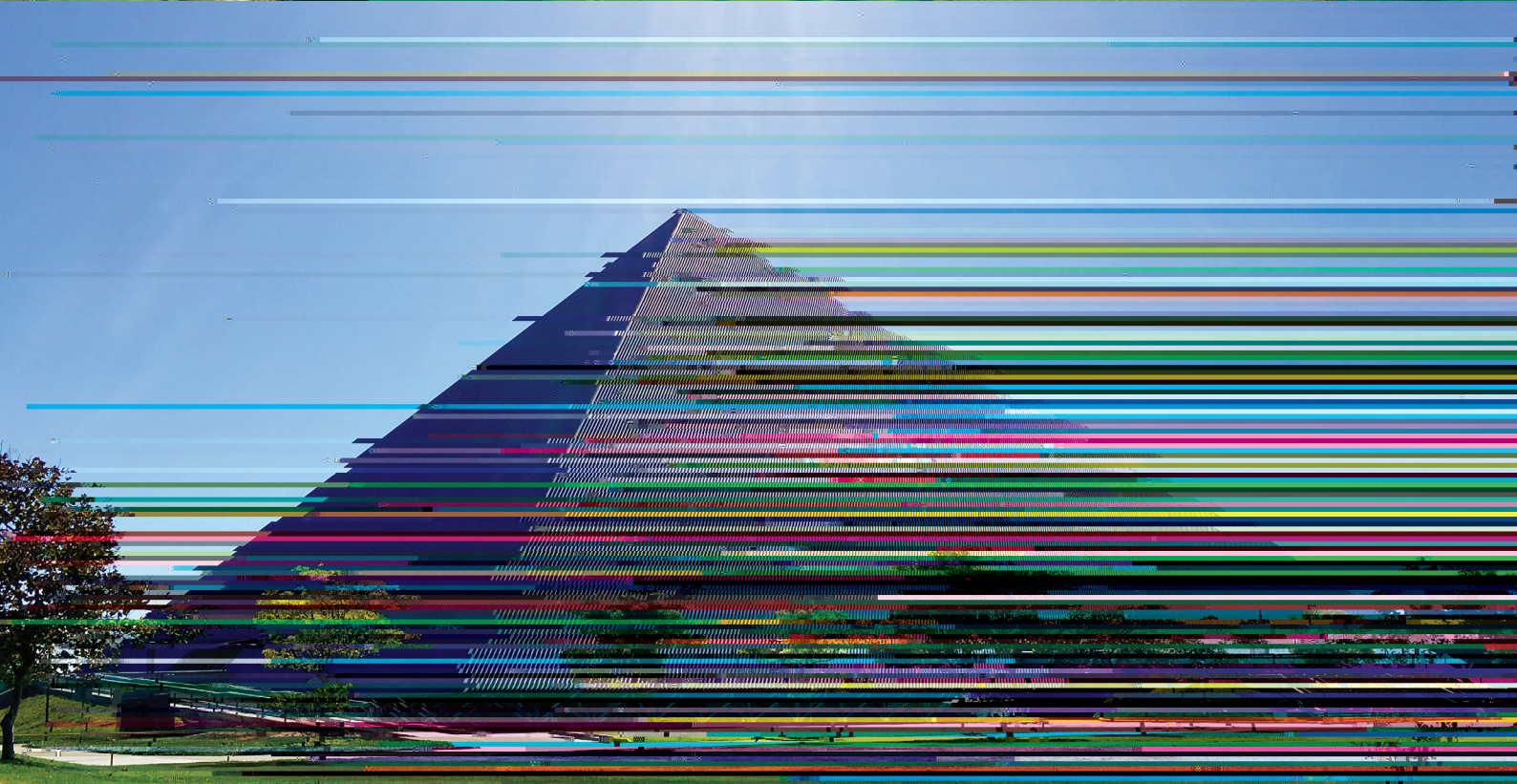
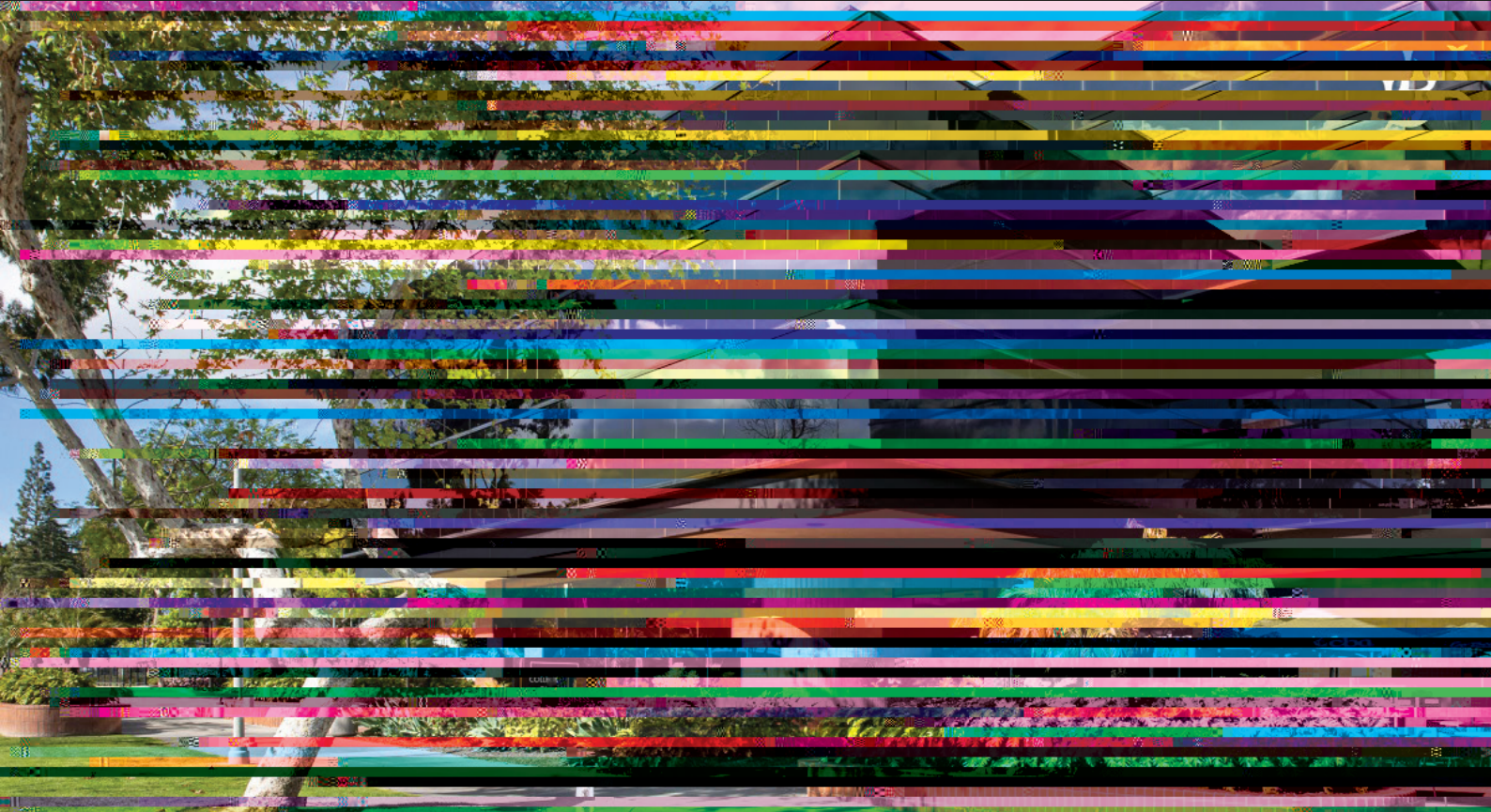


ENGAGEMENT, INNOVATION, AND IMPACT



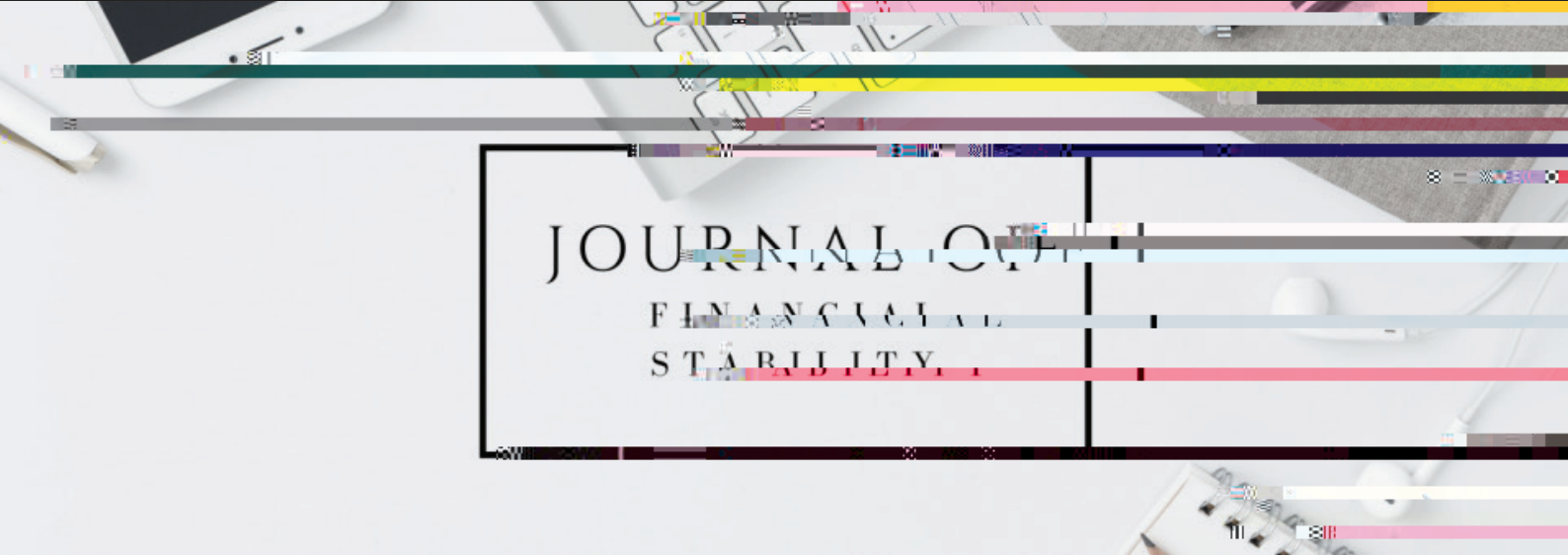
TAB



AACSB ACCREDITATION ANNOUNCEMENT
MAY 2019



THE IMPACT OF TRADE REPORTING AND CENTRAL CLEARING



ÚWÓŠQÙPÒÖÁCEWŌWÙVÁÎÉÁ€FJÁ
LU ZHU, FINANCE

LAY THEORIES AND CONSUMER PERCEPTIONS OF DIETARY SUPPLEMENTS



ÚWÓŠQÙPÒÒÁCEWŌWÙV ÁF ÍÉÁ€FJ
DR. PAMELA MILES HOMER, MARKETING

Journal of Consumer Behavior
Vol. 18, Issue 5, pp. 363-377
doi.org/10.1002/cb.1776

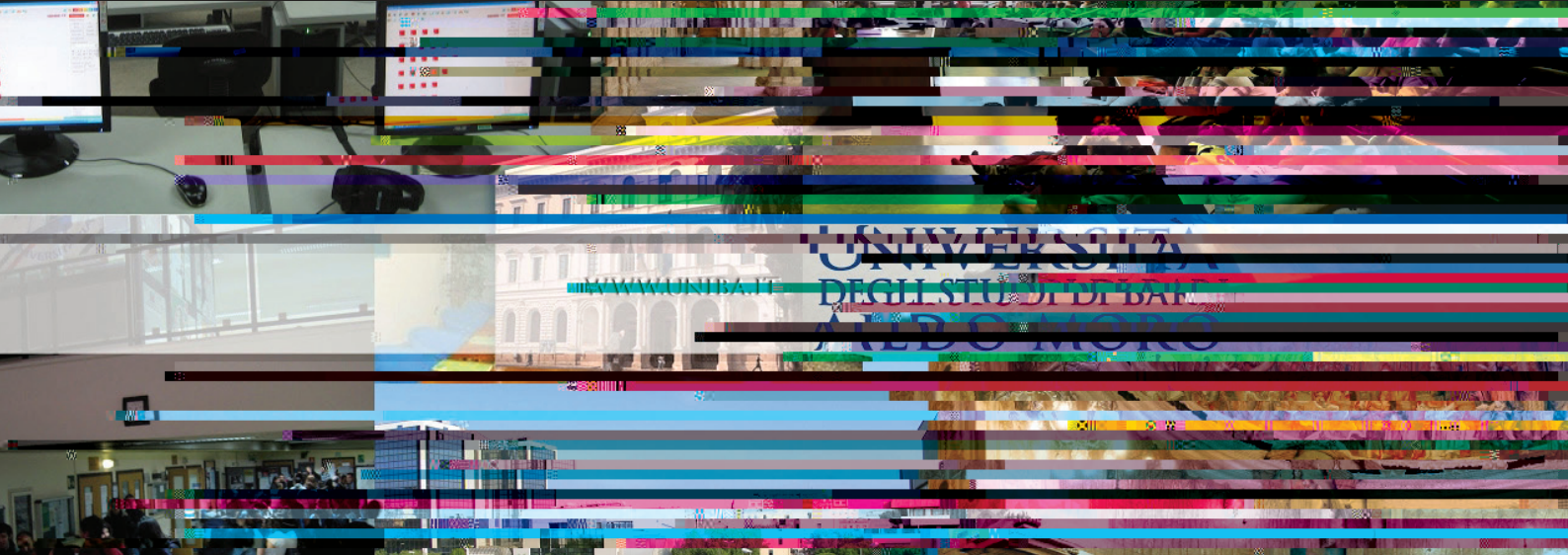
Consumers lack awareness and concern of potential adverse reactions, interactions, and inappropriate usage associated with dietary supplements.

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Implications for public policy are also dis- &~••^âÈÁ

2019 FULBRIGHT SCHOLAR AWARD



ÚWÓŠQÙPÒÖACEWŌWÙV ÁF ÍÉÁ€FJÁ

“Allison E. Butler, J.D., a full-time lecturer at the COB Legal Studies in Business Program and advisor to the Legal Information Clinic has been awarded a Fulbright Scholar Award.”

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undergraduate students and an Interna-
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ACADEMY OF MANAGEMENT PERSPECTIVES

NEW PERSPECTIVE: THE PROVISION OF FEEDBACK IN IDEATION CONTESTS



ÚWÓŠŦÛPÒÖÁUÔVUÓÒÛÁF ÍÉÁG€FJÁ

**NEW PERSPECTIVE:
THE PROVISION OF FEEDBACK
IN IDEATION CONTESTS**

2019 CORPORATE MENTORING PROGRAM LEADERSHIP RETREAT



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ÚWÓŠQÙPÒÖÁUÔVUÓÒÜÁFÎÉÁ€FJÁ
Student Center for Professional Development

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its 2019 Corporate Mentoring Program
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annual Corporate Mentoring Program retreat
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2019 CORPORATE MENTORING PROGRAM LEADERSHIP RETREAT



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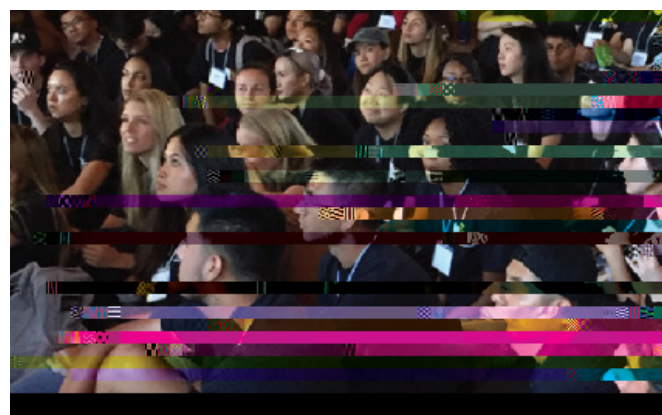
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And everyone must overcome their fear of
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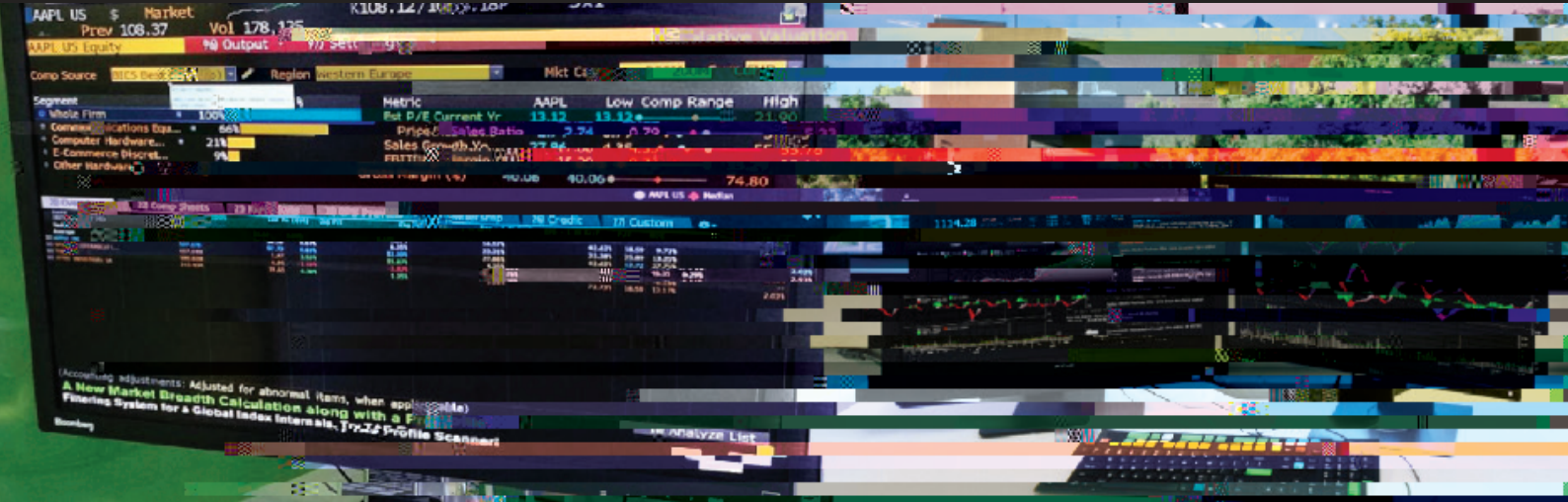
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 students and largely funded by grants and
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 out to individuals that recognize the impor-
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 favor long-term success in career, commu-
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BLOOMBERG EXPERIENTIAL LEARNING PARTNER (ELP)



ÚWÓŠQÛPÒÖÁUÔVUÓÒÜÁGFÉÁG€FJÁ
DR. PETER AMMERMANN, FINANCE

Beach Investment Group – SMIF

This is a team of CSULB College of Business students who are interested in finance, practice of portfolio management, asset allocation, accounting, economics, business strategy, and statistics. These students can make investment decisions; also engage in econometric modeling, research of specific economic sectors, and the study of corporate cultures, and performance histories.

Leadership skills and group dynamics are practiced by working together closely to plan investment strategies and by presenting their results.

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Because Bloomberg is such a powerful tool use of the Bloomberg terminals can give students an advantage in their internship and career searches, as well as, in the intermedi-

But while the system is especially geared to-

NEW AND RETURNING SCHOLARSHIPS FOR COB STUDENTS



ÚWÓŠQÙPÒÒÁUÔVUÓÒÜÁGJÉÁ€FJ
SARAH LEN,
COMMUNITY ENGAGEMENT SPECIALIST

Financial support: New and Returning Scholarships for College of Business Students.

Each year the College of Business scholarship support for business students development Coordinator, renewed support for of Long Beach Scholarship, in addition to

establishing a new scholarship, the MBA Adv-

established in 2014 with College of Business has served the Long Beach Community since College of Business who are service-oriented Hinrichs Scholarship was renewed for a



